

The Orator

Volume 1, Issue 4

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Congratulations, Ursula

ASIS' senior educational programs manager, Ursula Uszynski, recently earned her Certified Meeting Professional (CMP) designation.

The foremost certification program of today's meetings, conventions and exhibitions industry, the CMP designation recognizes those who have achieved the industry's highest standard of professionalism. Established in 1985, the CMP credential was developed to increase the proficiency of meeting professionals in any component or sector of the industry. The elite CMP community now numbers in the thousands, with representatives from every sector of the industry -- from corporations and associations to governmental and institutional organizations.

ASIS is extremely proud of Ursula for completing this achievement.

October 3 Deadline

You have until October 3, 2005 to submit an abstract to be considered for presentation at the European Conference in Nice. Be sure to take this opportunity to share your knowledge with other security professionals around the globe.

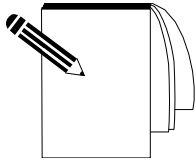
To submit an abstract, please visit:
www.asisonline.org/education/programs/callForPresentations.xml. For more information contact the ASIS European Bureau at nice@asisonline.org.



Faculty Search

Are you interested in serving as an ASIS instructor? Openings are available in many ASIS programs as backup or permanent faculty.

If you are interested and have previous speaking experience, complete the Instructor Application Form on Page 3 and return it to kkrzmarzick@asisonline.org. Please indicate topics on which you can present.



In Development

The Programming Division staff is busy developing additional training tools for ASIS membership. Following is a list of such items and their status. If you have ideas for similar projects, please contact Karen Krzmarzick at kkrzmarzick@asisonline.org for a new project plan form.

Sexual Harassment Online Training

ASIS has entered into an agreement with The Harbeck Company to offer its online program to ASIS members for a period of one year. Spread the word about this important training which will debut on October 1.

In-House/Customized Training

ASIS has offered in-house/customized training for several years but the demand has only started to increase over the past 24 months.

What is in-house training? A client company asks ASIS to bring a course and faculty to a client's office or local hotel. The program is generally open only to the client's employees.

What is meant by customized? Sometimes the client wants the course given exactly as it would be given for a regular ASIS program. Other times the client prefers that the program be edited to fit their specific company needs.

Do in-house training programs reduce registration at regular ASIS programs? No. Companies that utilize this type of training are usually not willing to send multiple employees to offsite training because of the cost and time involved.

How are instructors chosen for in-house training? ASIS chooses instructors who have taught for us and received a 4.0 or higher speaker evaluation.

If you are interested in being considered for this type of training, please contact Karen Krzmarzick at kkrzmarzick@asisonline.org.

Location?

Ever wonder how ASIS program dates and locations are chosen?

Here are a few of the items we consider when choosing meeting sites:

- Sleeping room rates \$150 per night or less.
- Easily accessible location via direct airline flights.
- Avoid all Federal Holidays.
- Avoid Religious Holidays.
- Avoid the same location as the previous year
- Avoid scheduling similar program topics within 2 weeks of each other.
- Avoid the following dates: December 11—January 15.
- Avoid dates of specific trade shows (ISC West, etc).

If there are other things we should take into consideration, please let us know at education@asisonline.org.



Instructor Application Form

**Thank you for your interest in serving as an ASIS instructor.
Please complete this form and return it via email
to education@asisonline.org or via fax to 703-518-1517.**

A resume may be attached as a supplement but not in lieu of the form.

Full Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

ASIS Membership Number (if applicable): _____

Questions

1. Are you currently employed? If so, please list company and job title.
2. How many years have you been in security?
3. Have you spoken for ASIS or another organization in the last 5 years? If so, please list date, organization and topic. (Add sheets as necessary.)
4. Have you taken a Train-the-Trainer Program in the last 5 years? If so, please list date and sponsoring organization.
5. On what topics are you able to speak?
6. Please provide three references that can attest to your speaking/presentation skills.

ASIS International

1625 Prince Street
Alexandria, VA 22314

Phone: 703-518-1429
Fax: 703-518-1517
Email: education@asisonline.org

asisonline.org

Advancing Security Worldwide

Meet the HQ Staff: Shannon Burch

Shannon is the Manager of Exhibitions for ASIS International. She is responsible for oversight of the ASIS Trade Show and all exhibitor activities. Shannon has worked at ASIS for 12 1/2 years. Prior to joining ASIS she worked in a meeting planning capacity for the Air Force Sergeants Association. Shannon holds an AA in Business Administration from Central Florida Community College in Ocala, Florida. Shannon has lived in Maryland for 15 years, is married and has a 7-year old son.

Programming Division

Karen Krzmarzick, CAE, CMP
Assistant Director, Education
Team Supervisor
Phone: 703-518-1429
Fax: 703-518-1517
Email: kkzmarzick@asisonline.org or
education@asisonline.org

Shannon Burch
Manager of Exhibitions
Phone: 703-518-1424
Fax: 703-518-1517
Email: sburch@asisonline.org

Kara Graham
Educational Programs Manager
Phone: 703-518-1446
Fax: 703-518-1517
Email: kgraham@asisonline.org

Jeff Harden
Exhibits and Programs Assistant
Phone: 703-518-1422
Fax: 703-518-1517
Email: gharden@asisonline.org

Valerie Marino
Educational Programs Manager
Phone: 703-518-1410
Fax: 703-518-1517
Email: vmarino@asisonline.org

Gayle Reuter
Educational and Council Liaison
Phone: 703-518-1447
Fax: 703-518-1517
Email: greuter@asisonline.org or
councils@asisonline.org

Ursula Uszynski, CMP
Senior Educational Programs Manager
Phone: 703-518-1425
Fax: 703-518-1517
Email: uszynski@asisonline.org

Stacey Gardiner, CMP
Meeting Planning Consultant