

The Orator

Volume 1, Issue 5

October 2005

ASIS Named as one of 50 Fastest Growing Tradeshows

The ASIS International Annual Seminar and Exhibits—the world’s largest show dedicated to security—has been named one of the 50 fastest growing tradeshows in the U.S. and Canada by *Tradeshows Week*.

The show is sponsored by ASIS International, the preeminent organization for security professionals. Now in its 51st year, the Seminar and Exhibits joins the “Fastest 50” having benefited from the increased focus on security post-9/11, and with a long legacy of experience, sustained growth and expertise in providing the information and resources that security management professionals have needed for more than half a century.

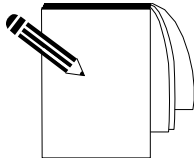
“The growth of our show has been fostered by exhibitors who know that ASIS attracts the decision makers—mid to senior level/executive management involved in or making the final buying decisions, and industry leaders who know they’ll connect with prospects at

ASIS that they won’t find anywhere else,” said Michael J. Stack, Executive Director of ASIS. “The ‘Fastest 50’ recognition underlines the need for security information, products and technology, which the ASIS tradeshow provides, alongside a comprehensive, peer-reviewed education program and top-notch networking events.”

Call For Presentations

**ASIS International 52nd
Annual Seminar and Exhibits**
September 25-28, 2006
San Diego, California
Deadline: February 3, 2006

Take part in the most prestigious, comprehensive education and networking event in the security industry and the largest show in the world dedicated to security, attracting more than 19,000 professionals. Submissions may cover the gamut of current and emerging industry and management issues, best practices, and challenges. Interest areas include crisis management, homeland security, physical security, legal issues, career development, crime/loss prevention, information technology, investigations, and more.



In Development

The Programming Division staff is busy developing additional training tools for ASIS membership. Following is a list of such items and their status. If you have ideas for similar projects, please contact Karen Krzmarzick at kkrzmarzick@asisonline.org for a new project plan form.

Webcasts

ASIS is keeping up with technology. Sessions from the ASIS Seminar are now available on webcasts or DVD instead of tapes. For more information: <http://asis.confex.com/asis/ansem2005/recordingpayment.cgi>

2006 Virtual Forum Schedule

ASIS members continue to participate in virtual forums at high numbers. The 2006 schedule will be released by November 1.

Virtual Forums are ninety minutes of interactive learning covering relevant and newsworthy topics, delivered to the workplace using state-of-the-art technology to save time and money. Use of a speakerphone allows co-workers to participate. The audio portion of the program is delivered via telephone. Plus, a live video slide presentation can be viewed via the web. Session handouts are included.

CPPs, PSPs, and PCIs receive recertification points for Virtual Forum participation. Participation in four virtual forums is required to earn one recertification point.



Helpful Tips?

Do you have tips that might help your fellow faculty members? If so, please send them to ASIS, and we'd be happy to include them in the next issue of *The Orator*.

Send to Karen Krzmarzick at education@asisonline.org.



Faculty Search

Are you interested in serving as an ASIS instructor? Openings are available in many ASIS programs as backup or permanent faculty.

If you are interested and have previous speaking experience, complete the Instructor Application Form located on the web at: <http://www.asisonline.org/education/instructorapp.doc>.

Is E-Learning As Effective As Classroom Learning?

Reprinted with permission from the American Society for Training and Development

For many organizations e-learning can be more efficient than classroom training — for example, to deliver content to large geographically dispersed audiences, to personalize content, or to give access to just-in-time information during job performance.

Yet despite these obvious advantages, learning professionals often wonder whether e-learning is as effective as classroom offerings. The answer appears to be yes, according to researchers at the Department of Defense's Advanced Distributed Learning Initiative (ADL) and the University of Tulsa.

In their work, Traci Sitzmann, Robert Wisher, Kurt Kraiger, and David Stewart conducted a meta-analysis of 96 previously conducted studies that compared the effects of web-based and classroom instruction. Most of the instruction in the 96 studies targeted declarative knowledge (i.e., knowledge of facts, concepts and principles) rather than procedural knowledge (i.e., practical skills).

E-learning and classroom learning were found to be equally effective when the content and learners were similar in both the web-based and the classroom courses.

Also, learners were equally satisfied with the two methods of instruction. According to Brenda Surgue, ASTD's senior director

of research, the “no significant difference” finding is common when comparing the effectiveness of any two instructional media.

However, Sitzmann, Wisher, Kraiger and Stewart found that e-learning was more effective than classroom instruction when learners had more control over the content, sequence, or pace of the material. Learner control did not affect satisfaction with e-learning.

This finding bodes well for modularized asynchronous e-learning and on-demand access to informational content where learners have, by default, more control over when and where they learn.

ASIS E-Learning

Current e-learning courses offered by ASIS include:

- [Biometric Technology - Demystified](#)
- [CCTV - A Complete Review](#)
- [CPP Review Online](#)
- [Digital Video and Networking Training](#)
- [Fiber Optics Technology Training](#)

For more information, see this webpage:

<http://www.asisonline.org/education/universityPrograms/onlinePrograms.xml> or email education@asisonline.org.



E-Learning (i.e., learning via the computer)

E-learning and classroom learning were found to be equally effective when the content and learners were similar.

ASIS International

1625 Prince Street
Alexandria, VA 22314

Phone: 703-518-1429
Fax: 703-518-1517
Email: education@asisonline.org

asisonline.org

Advancing Security Worldwide

Meet the HQ Staff: Carlton Gleed

Carlton is one of three Educational Programs Managers for ASIS International. He handles an average of 10 classroom programs a year, including management of logistics, speaker coordination, and program chair liaison duties. For 2006, Carlton will be taking over the management of the educational program for the Annual Seminar and Exhibits, from the abstract management process for speaker selection, to session planning and speaker coordination. Carlton joined ASIS in October with 10 years of meeting management experience. He comes to ASIS after working for the IDG World Expo, Natural Resources Council and the Federal Business Council. Carlton holds a BS in Business Administration from New Hampshire College.

Programming Division

Karen Krzmarzick, CAE, CMP
Assistant Director, Education
Team Supervisor
Phone: 703-518-1429
Fax: 703-518-1517
Email: kkzmarzick@asisonline.org or
education@asisonline.org

Shannon Burch
Manager of Exhibitions
Phone: 703-518-1424
Fax: 703-518-1517
Email: sburch@asisonline.org

Carlton Gleed
Educational Programs Manager
Phone: 703-518-1410
Fax: 703-518-1517
Email: cgleed@asisonline.org

Kara Graham
Educational Programs Manager
Phone: 703-518-1446
Fax: 703-518-1517
Email: kgraham@asisonline.org

Jeff Harden
Exhibits and Programs Assistant
Phone: 703-518-1422
Fax: 703-518-1517
Email: gharden@asisonline.org

Gayle Reuter
Educational and Council Liaison
Phone: 703-518-1447
Fax: 703-518-1517
Email: greuter@asisonline.org or
councils@asisonline.org

Ursula Uszynski, CMP
Senior Educational Programs Manager
Phone: 703-518-1425
Fax: 703-518-1517
Email: uszynski@asisonline.org

Stacey Gardiner, CMP
Meeting Planning Consultant