

The Orator

Volume 1, Issue 7

December 2005

Convergence of Enterprise Security Organizations

To gain a better understanding of the impact of convergence on global enterprises, an alliance of leading international security organizations including ASIS International, Information Systems Security Association (ISSA) and Information Systems Audit and Control Association (ISACA) retained Booz Allen Hamilton (Booz Allen) to examine this convergence trend within enterprises throughout the United States.

Booz Allen solicited responses to web-based surveys on convergence from Chief Security Officers (CSO), Chief Information Security Officers (CISO) and other security professionals. Those security professionals interviewed and surveyed represent U.S.-based global companies with revenues ranging from \$1 billion to more than \$100 billion.

The findings from the surveys and interviews point to several internal and external drivers, or “imperatives,” that are forcing convergence to emerge:

- Rapid expansion of the enterprise ecosystem

- Value migration from physical to information-based and intangible assets

- New protective technologies blurring functional boundaries

- New compliance and regulatory regimes

- Continuing pressure to reduce cost.

These imperatives are fundamentally altering the security landscape by forcing a change in the role security practitioners play across the value chain of the business. The study identified a shift from the current state in which security practitioners focus on their function to a new state in which activities are integrated to improve the value of the business.

To download the full report, go to:
www.asisonline.org/newsroom/alliance.pdf



*Happy Holidays
from the
ASIS
Educational
Programming Staff*

*Karen, Kara, Ursula,
Gayle, Shannon & Jeff*

ASIS International

1625 Prince Street
Alexandria, VA 22314

Phone: 703-518-1429
Fax: 703-518-1517
Email: education@asisonline.org

asisonline.org

Advancing Security Worldwide

Meet the HQ Staff: Karen Krzmarzick, CAE, CMP

Karen is the Assistant Director for Education—Programming for ASIS International. Karen manages the Programming Division which is responsible for all classroom, online, virtual and contract training. Additionally, she is responsible for administrative oversight at the Annual Seminar and Exhibits and supervision of six staff. Karen has been with ASIS for 3 years. She has worked in the association education field for 20 years most recently as Director of Education for the National Apartment Association. Karen holds a MA in Organizational Management from the University of Phoenix and a BA in Public Relations and English from Western Kentucky University. Additionally she is a Certified Association Executive (CAE) and a Certified Meeting Professional (CMP). She is an occasional writer for the American Society of Association Executives. You can view articles on her website: www.associationgirl.com.

Programming Division

Karen Krzmarzick, CAE, CMP
Assistant Director, Education
Team Supervisor
Phone: 703-518-1429
Fax: 703-518-1517
Email: kkrzmarzick@asisonline.org or
education@asisonline.org

Shannon Burch
Manager of Exhibitions
Phone: 703-518-1424
Fax: 703-518-1517
Email: sburch@asisonline.org

Kara Graham
Educational Programs Manager
Phone: 703-518-1446
Fax: 703-518-1517
Email: kgraham@asisonline.org

Jeff Harden
Exhibits and Programs Assistant
Phone: 703-518-1422
Fax: 703-518-1517
Email: gharden@asisonline.org

Gayle Reuter
Educational and Council Liaison
Phone: 703-518-1447
Fax: 703-518-1517
Email: greuter@asisonline.org or
councils@asisonline.org

Ursula Uszynski, CMP
Senior Educational Programs Manager
Phone: 703-518-1425
Fax: 703-518-1517
Email: uuszynski@asisonline.org

Stacey Gardiner, CMP
Meeting Planning Consultant.